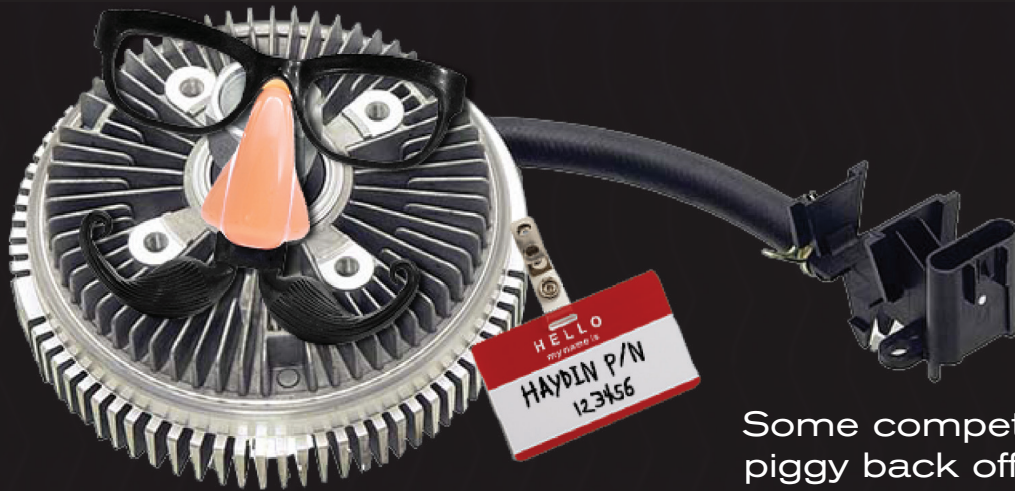


JUST BECAUSE IT LOOKS LIKE A HAYDEN[®] PART, DOESN'T MEAN IT IS!



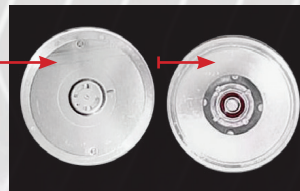
Some competitors will try and piggy back off our quality and accomplishments. Don't be fooled by imitations!

Don't be fooled by low cost products that claim to offer the same quality and performance Hayden[®] Automotive does. At today's fuel prices, a fan clutch that does not function properly could cost your customer over a hundred dollars per year in wasted fuel consumption, not to mention the loss in horsepower and performance. At Hayden[®], our custom built test equipment was designed by engineers with not only degrees in thermal engineering, but over 20 years experience in fan clutch development and design.

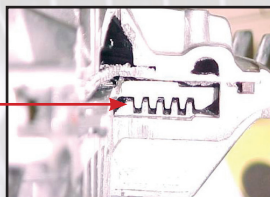
Competitor "D"

Some low cost Fan Clutches use large body housings on Heavy/Severe Duty clutch applications.

Creating a larger surface area to achieve the required drive that our Fan Clutches provide, reduces functionality.

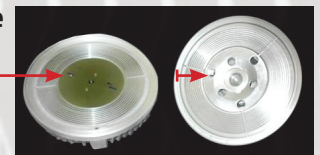


Many competitor models use cast land & groove manufacturing! Casting is not as precise as machining and can lead to product inconsistencies and premature failure.



Hayden[®] Automotive

All Hayden[®] Heavy Duty and Severe Duty clutches utilize a machined land & groove design as do O.E. models for like applications.



Hayden[®] employs precision CNC machining on all Heavy Duty and Severe Duty clutches to produce an O.E. quality finish unit.



Choose the brand you have trusted for over 50 years!